

# True North Automation Ranks on Annual PROFIT 500 for Third Consecutive Year



## PROFIT magazine unveils 27<sup>th</sup> annual list of Canada's Fastest-Growing Companies

**Calgary, Alberta. Thursday, September 17, 2015** – Canadian Business and PROFIT has ranked True North Automation at No. 254 on the 27<sup>th</sup> annual PROFIT 500, the definitive ranking of Canada's Fastest-Growing Companies. Published in the October issue of Canadian Business and at PROFITguide.com, the PROFIT 500 ranks Canadian businesses by their five-year revenue growth.

"The PROFIT 500 represent the highest tier of entrepreneurialism in Canada", says James Cowan, Editor-in-Chief of PROFIT and Canadian Business. "They should be lauded for the positive economic contributions they've made to their communities – and the entire country. They are examples of what can be accomplished with innovation, discipline and determination."

"True North's success is directly tied to our employees, we recognize the importance of building strength within our Company and we strive to employ the best talent the industry offers," says President Blair Hanel. "In an industry that can be increasingly volatile, building a team that is proud to come to work and represent True North every day ensures the quality of service that we provide our clients at all levels exceeds expectations and drives our success."

True North Automation has achieved success through creating a workplace where honesty, integrity, fairness and fun are held in high regard. As a company they strive to provide their customers with practical solutions and superior service. From the company's inception to today, True North has put high importance on the fundamentals of driving business – not based only on how we perform, but why we do what we do.

### About True North Automation

True North Automation is a leading System Integration company in western Canada that employs more than 90+ specialists in Automation and SCADA Integration; Electrical and Instrumentation Design; Telecommunications; Data Management; Strategic Planning; Concept Design; Front End Engineering Design; Testing; Commissioning; and Start-Up Solutions. Vendor neutrality is a key aspect of all True North solutions, enabling the design of best-of-breed automation systems that strive for the optimal deliverable value. The company places high value on the recruitment, training and retention of exceptional performers who provide the technical, interpersonal and project management skills that set the company apart from its competitors. True North helps clients achieve their most challenging goals through a valued partnership driven by innovation and guided by integrity. For more information visit [www.truenorthautomation.com](http://www.truenorthautomation.com).

### About PROFIT and PROFITguide.com

PROFIT is Canada's preeminent media brand dedicated to the management issues and opportunities facing small and mid-sized businesses. For 33 years, Canadian entrepreneurs across a vast array of economic sectors have remained loyal to PROFIT because it's a timely and reliable source of actionable information that helps them achieve business success and get the recognition they deserve for generating positive economic and social change. Visit PROFIT at PROFITguide.com.

### About Canadian Business

Founded in 1928, *Canadian Business* is the longest-serving, best-selling and most-trusted business publication in the country. With a total print readership of more than 600,000, it is the country's premier media brand for executives and senior business leaders. It fuels the success of Canada's business elite with a focus on the things that matter most: leadership, innovation, business strategy and management tactics. We provide concrete examples of business achievement, thought-provoking analysis and compelling storytelling, all in an elegant package with bold graphics and great photography. *Canadian Business*—what leadership looks like.

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