



# True North Listed as PROFIT 500 Star

**Prestigious 2013 PROFIT 500 list recognizes industrial automation leader  
as one of the fastest-growing companies in Canada**

**Calgary, Alberta, Monday, June 3, 2013** – True North Automation today announced that it has been featured on the annual PROFIT 500 ranking as one of the fastest-growing companies in Canada. Every year, PROFIT Magazine acknowledges successful Canadian businesses through its *Canada's Fastest-Growing Companies* program. True North's 84th-place standing on this definitive list is based on percentage of sales growth over the past five years of operation. The full list of PROFIT 500 companies and their respective statistics can be found at [profit500.com](http://profit500.com).

"To mark our publication's 25th year, our PROFIT ranking has been expanded to recognize 500 of Canada's best and brightest companies," notes Ian Portsmouth, Editor-in-Chief of PROFIT Magazine. "We're proud to showcase Canada's progressive and profitable small business entrepreneurs and honour their considerable talents and innovations." True North Automation, one of Western Canada's leading System Integration companies, was recognized by PROFIT 500 after recording an 852 per cent growth over five years.

"It's truly rewarding to see the True North story gain national recognition," relates company President Blair Hanel. "We're fortunate to employ some of the best, brightest and most experienced minds in automation. Their unparalleled industry expertise and their unwavering dedication to nothing short of excellence are what fuel the success of our organization."

Founded in 2006, True North Automation has enjoyed strong growth and a solid financial footing since its inception. Principals Blair Hanel, Gordon Gibson and Darren Sharpe credit the company's twin mantras of vendor neutrality and client focus for its continued success.

"Our recognition as one of Canada's most profitable companies is an accolade that belongs to every member of our team," continues Hanel. "I'm proud to be part of an organization that seeks out, cultivates and rewards excellence, which in turn enables us to provide unsurpassed service to our industrial automation clients across North America."

## About True North Automation

True North Automation is a leading System Integration company in western Canada that employs more than 100 specialists in Automation and SCADA Integration; Electrical and Instrumentation Design; Telecommunications; Data Management; Strategic Planning; Concept Design; Front End Engineering Design; Testing; Commissioning; and Start-up solutions. Vendor neutrality is a key aspect of all True North solutions, enabling the design of best-of-breed automation systems that strive for the optimal deliverable value. The company places high value on the recruitment, training and retention of exceptional performers who provide the technical, interpersonal and project management skills that set the company apart from its competitors. True North helps clients achieve their most challenging goals through a valued partnership driven by innovation and guided by integrity. For more information, visit [truenorthautomation.com](http://truenorthautomation.com).

## About PROFIT 500

PROFIT: Your Guide to Business Success is Canada's leading publication dedicated to the management issues and opportunities facing small and mid-sized businesses. Formerly the PROFIT 200, the PROFIT 500 is the authoritative ranking of Canada's top 500 private and public companies by five-year revenue growth. Results of this annual survey are published in the summer issue of PROFIT. Rankings are based on percentage of sales growth over the past five years. For the 2013 ranking, participating firms must reveal their gross revenues for 2007 and 2012 (or 2008 and 2013, where 2013 results are available). Visit [profit500.com](http://profit500.com) for a complete list and related statistics of this year's PROFIT 500 honorees.

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